

National Placement Survey of B-Schools groups MBA of DBA&R, SSGMCE, Shegaon under Excellent Category

The Go-Getter Magazine, an inflight magazine of Go-Air conducted B-Schools Placement Survey 2013 during September and October 2013 as part of its Go-Education Survey 2013 initiative. The survey categorized the business schools of our country under four groups namely “Prime”, “Premier”, “Excellent” and “Commendable” groups solely based on their placement performance of MBA pass outs. **The Department of Business Administration and Research of Shri Sant Gajanan Maharaj College of Engineering has been placed under “Excellent Group” by this survey.** The magazine gathered data from different

sources like All India Technical Education, other secondary participation of B-questionnaire relating



Council for New Delhi and sources besides Schools through to parameters

namely Average Salary Per Annum, Maximum Salary Per Annum (Indian), Percentage of Students Placed, Maximum Salary Per Annum (Global), Proof of Placement and Return on Investment. This was then converted into scores and classified amongst four categories. The findings of this survey were validated through a perceptual survey of academic community, which includes faculty members, recruiters and industry experts, MBA aspirants, existing B-School students and parents of students done in a structured manner. The detail survey report has been published in the December 2013 issue of Go-Getter Magazine under the heading **“CRACKING THE PLACEMENT CODE - A comprehensive look at business school placements and how to improve your chances of securing them”**. The entire report is carried in 24 pages from page numbers 82 to 105. The name of Shri Sant Gajanan Maharaj College of Engineering, Shegaon appears on page number 105 of this magazine in a table under the Excellent Group of institutions.

The relevant page of this survey report is given below.



EXCELLENT GROUP		
ASM's Institute of Business Management & Research	MIDC Block 'C' Chinchwad, Pune	Maharashtra
Balaji Institute of International Business	S No. 55/2-7, Tathawade, Off. Mumbai-Pune Highway	Maharashtra
Central Institute of Business Management Research & Development	Pawan Bhoomi, Wardha Road, Somalwada, Nagpur	Maharashtra
College of Management and Economics Studies (UPES)	Bidholi, Via Premnagar, Dehradun	Uttarakhand
Department of Management Studies, Indian School of Mines	Department of Management Studies, Indian School of Mines, Dhanbad	Jharkhand
GNA Institute of Management & Technology	G T Road, Mehtan, Phagwara, Kapoorthala	Punjab
IIMT Management College	'O' Pocket, Ganga Nagar, Mawana Road, Meerut	Uttar Pradesh
Institute of Business Management & Research, IPS Academy	IPS Academy, Rajendra Nagar, A B Road, Indore	Madhya Pradesh
Jaipuria Institute of Management	Sec-14C, Vasundhara, Ghaziabad	Uttar Pradesh
KCT Business School	Kumaraguru College of Technology, Saravanampatti, Coimbatore	Tamil Nadu
Lala Lajpat Rai Institute of Management	Lala Lajpat Rai Marg, Mahalaxmi, Mumbai	Maharashtra
MIT School of Business	S No. 123/124, Paud Road, Kothurd, Pune	Maharashtra
Shri Sant Gajanan Maharaj College of Engineering, Shegaon	Khamgaon Road, Shegaon	Maharashtra
Veltech Multi Tech Dr Rangarajan Dr Sakunthala Engineering College	No. 42 & 60, Avadi-Veltech Road, Avadi Chennai	Tamil Nadu
COMMENDABLE GROUP		
Department of Business Administration, Assam University	Jawaharlal Nehru School of Management Studies, Silchar	Assam
S V Institute of Management	SV Campus, Behind Railway Station, Kadi	Gujarat
Veltech Hightech Dr Rangarajan Dr Sakunthala Engineering College	No 60, Avadi-Veltech Road, Avadi, Chennai	Tamil Nadu
Vidya School of Business	Vidya Knowledge Park, Baghpat Road, Meerut	Uttar Pradesh
Vidyasagar Institute of Management	Vallabh Nagar near Awadhपुरi BHEL, Bhopal	Madhya Pradesh